

**SCS Implementation Plan
2009 – 2012**

Action	Outcome	Progress
Increase the perceived visibility of neighbourhood officers and raise their profile within communities	People feel safer in their communities	Kent Police remain committed to Neighbourhood policing and will be increasing the number of Officers in this role following a recent review. Officers are tasked to attend community engagement events and meetings, hold surgeries and blackberry community engagements. Daily tasking meetings are now held and residents reporting problems receive feedback within 48hrs.
Deliver local and long term solutions to anti-social behaviour problems, with a focus on identified hot spot areas	People feel safer and levels of ASB are reduced	The Community Safety Unit has introduced daily briefings and all calls of ASB are discussed and where appropriate residents are feedback on actions taken by the Police and Partner agencies. Hotspot locations are dealt with at the Monthly Tasking and Bi Monthly meetings with partner agencies to tackle ASB. There is also a monthly ASB Task Group which looks at individuals and families causing ASB in the borough.

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Design and deliver a project which addresses the perception of young people meeting informally on the streets	More positive perception of young people	Press releases about positive young people's projects have been produced. Community days where residents can liaise with young people to see what their needs are and to show that if they "hang about" with friends they are not always doing something wrong. Diversionary projects have been implemented by Charlton Athletic, and via a project run by Kenward Trust. The TM Youth Forum held a "Positive about young people day" to raise awareness of common misconceptions that people have about young people. Posters and banners were produced along with a DVD that the group are taking to schools and youth groups.
Carry out a comprehensive review of services delivered to young people to reduce alcohol related harm, including the prosecution of retailers/proxy purchasers supplying alcohol to young people	Young people drink less and are better educated about the effects of alcohol	Trading Standards continue to carry out test purchasing operations throughout the Borough. Kenward Trust work with the youth service in areas where there is underage drinking and proxy sales. Licensing Teams go out and inspect licensed areas for underage and proxy sales.

Action	Outcome	Progress
Develop local support services for victims of domestic abuse for other groups including male victims, older people and children	People have greater confidence to deal with domestic abuse	The Community Safety Partnership funds a programme for male perpetrators and Women's Support Services who offer counselling, Freedom Programmes and drop in centres for women and children suffering from Domestic Abuse. There is also representation on the MARAC monthly meetings which deal with high risk victims of Domestic Abuse. In 2011/12, the Partnership has set aside funding to provide support to male victims of domestic abuse and this programme is due to start shortly.
Improve litter and dog fouling enforcement and tackle unauthorised advertisements and fly-posting through multi-agency working and through adopting a 'zero tolerance' approach	A cleaner and smarter street scene, appreciated by residents	In 2010/11, 152 FPNs were issued for litter offences, and 16 for fouling offences. 6 prosecutions have been taken for litter offences and 3 simple cautions have been issued to juveniles. A number of specific targeted enforcement actions have been carried out with Police colleagues
Roll out a model of community engagement based on 'Snodland goes Cleaner' to other identified communities across the borough	Local areas are cleaner and communities engaged	The model has been adapted and rolled out in East Malling and will be rolled out in an identified target ward in 2011/12

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Increase formal enforcement activity and achieve more high profile prosecutions to deter fly tipping	Reduced incidences of fly tipping	Incidences of fly tipping have reduced from 609 in 2009/10 to 427 in 2010/11, with more formal enforcement actions being taken. Currently two fly tipping prosecutions are pending. A number of smaller fly tips have been dealt with as litter offences and FPNs have been issued
Lobby the Joint Transportation Board for a higher priority for road and pavement maintenance rather than new roads	Better maintained roads and pavements, appreciated by residents	Maintenance budgets appear to have a degree of priority in the recently issued Local Transport Plan for Kent.
Create a Health Action Team to coordinate healthy lifestyle initiatives across agencies	Residents adopting healthier lifestyles	At the request of the PCT, the Health Action Team has evolved into a Local Health and Wellbeing Board. This has a sub-group (Health Delivery Group) consisting of frontline staff who ensure that the Health Action Plan is delivered across the borough.
Develop a 'virtual' healthy living centre serving the whole borough	Residents adopting healthier lifestyles	Using PCT funding a "Healthy Living Co-ordinator" is now in post. Through this post a virtual healthy living centre model has been adopted to ensure health information and advice is accessible across the borough.

Action	Outcome	Progress
Deliver more accessible NHS dental services through needs analysis, commissioning of additional services and contract monitoring	Better oral health	The Scrutiny Committee undertook a review of dentistry provision in 2010, which included a needs analysis and highlighted a number of issues to improve and expand NHS provision across the borough.
Develop and deliver a local Compact Action Plan to complement the delivery of the Kent Partners Compact in the borough	Stronger and more sustainable voluntary sector	The Tonbridge & Malling Compact Action Plan is in place with targets for completion by 2012.
Develop a 'community hub' model of delivery for services which address the needs of older people, people with dementia, carers and people with learning and physical disabilities	Improved health and wellbeing outcomes for these groups	The Tonbridge & Malling Local Strategic Partnership awarded grant funding to Age Concern Malling to provide a weekly service for older people with dementia, with the aim of slowing the onset of the disease and giving carers a day where they can attend their own needs. The funding enabled the service to expand in addition to providing transport to enable all areas of the borough to access the service.
Develop an older persons forum for Tonbridge & Malling	Greater influence for older people over decisions	The Tonbridge and Malling Seniors (TAMS) Forum was launched in November 2010. Regular meetings are organised by the TAMS Management Committee and held across the borough.

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Adopt a more coordinated approach to the provision of detached and centre based youth work, delivered by the voluntary, community and statutory sectors, through locally focused partnership approaches	Young people have more positive activities and greater awareness	Engagement with young people has recently been selected by the newly established Local Children's Trust Board as one of its four key priorities for the future. KCC Youth Service is currently undertaking a thorough review of its youth work and a consultation exercise on the future will be progressed in July. Further information is available to young people through the website www.togogo.com
Deliver projects in priority communities which focus on raising aspirations, promoting health, supporting children and young people and improving basic skills	Reduced inequalities across the borough	The Borough Council and partners employ the Beat Project to deliver targeted community development work in East Malling, Snodland and Trench. Community Development Workers for each area take an active role to engage with the community and reduce inequalities via a number of initiatives and extensive partnership work.
Deliver the timely adoption and implementation of the Managing Development and Environment Development Plan Document (MDE DPD)	The local built and natural environment is protected and enhanced	MDE DPD adopted in April 2010. The policies in the DPD, including the suite of climate change policies, have and continue to be implemented in relation to proposals for development.

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Develop a series of Character Area Appraisals (Supplementary Planning Document) to safeguard the character of local towns, villages and landscape	The local built and natural environment is protected and enhanced	Appraisals for Tonbridge, Hildenborough and Hadlow adopted in February 2011. Appraisals for Walderslade, Snodland, Borough Green and East Peckham prepared and consulted on in the Spring of 2011. Survey work and drafting of Appraisals for the Medway Gap area and West Malling due for completion by July 2011.
Use social marketing techniques to promote waste reduction and recycling in areas of the borough where there are lower than average participation rates and evaluate the effectiveness of these approaches	Reduced waste volumes and higher recycling rates achieved	This project was dependant on funding being secured from the Kent Waste Partnership Service Improvement Plan. Unfortunately the bid was unsuccessful and the project not implemented
Develop an action plan to deliver necessary steps to achieve objectives in light of projected climate change	Climate change adaptation plan in place	In partnership with Districts, Kent County Council has prepared a draft Adaptation Action Plan with specific local targets.
Work with the Environment Agency on a flood alleviation scheme for Rochester Road, Aylesford	Local flooding problems reduced	A continuing project with a multi-Agency group working in partnership to promote the scheme.
Devise a Medway Valley Transportation Strategy with a focus on accessibility, public transport access and congestion alleviation in the A20 corridor	Improved transport in the Medway Valley	Strategy is in place and is now supported by S106 money from development commitments in the area.

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Work with partners to make the case for the A228 Colts Hill bypass and the A21 Pembury to Tonbridge dualling	Better North/South access for the borough	Colts Hill Bypass scheme unlikely to come to fruition in the near future but highway authority has carried out some improvement of the existing corridor through the hamlet at Colts Hill. A21 Dualling scheme has been postponed to the period beyond 2015. The Borough Council is working in partnership through the A21 Reference Group to maintain the pressure for this project and, especially, to carry out the Public Inquiry as soon as possible.
Adopt and deliver a Borough Cycling Strategy	More safe provision for cyclists	This is fundamentally a highway authority initiative and responsibility that is currently in abeyance.
Deliver practical support for local communities to participate in the Speedwatch initiative	Drivers encouraged to adopt safer practices	Borough Council has made grant funding available to support the roll out of Speedwatch in those Parishes where there has been significant local interest.
Work with the bus industry through the Public Transport Panel to advocate quality bus services for all, including the provision of better timetabling information and addressing the specific concerns of people with learning disabilities	Improved and safer bus services	Public Transport Panel work is to be subsumed into the Joint Transportation Board.

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Devise local parking plans for East Malling and Aylesford and carry out a review of existing local parking plans for West Malling and Tonbridge	Parking better meets the needs of residents and visitors	East Malling Local Parking Plan completed. Aylesford to be dealt with during 2011/12 in parallel with review of West Malling. Tonbridge Parking Plan reviews already completed.
Publish a West Kent Investment Strategy for the period 2009-2012	A stronger, more competitive local economy	The Strategy was published in 2009. The West Kent Partnership now leading implementation of the action plan.
Deliver the new 14-19 offer, particularly the development of vocational courses to reduce the number of young people in the borough who are not in education, employment or training and increase employability	Lower level of NEETs and better prospects for school leavers	Action being led by West Kent Partnership and 14-19 Implementation Group. Mapping exercise underway, focus on promoting apprenticeships via local campaign.
Develop an effective system to inform curriculum planning which best fits local labour market demands	School leavers are more job ready	A matter to be addressed by the West Kent 14-19 Implementation Group.
Deliver the housing strategy objectives and monitor its performance and targets	Local housing needs are better addressed	The Housing Strategy Action Plan contains objectives to enable delivery of the Housing Strategy. This is reviewed on an annual basis, and progress is reported annually to the Strategic Housing Advisory Board. The most recent report was submitted in November 2010.

